

Title of the Paper

(Times New Roman, size 14 with upper- and lowercase letters in bold font and centered)

Lead Author's Name and Surname¹* (Times New Roman 12 font size)

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**Corresponding Author*

INTRODUCTION

Headings should be left aligned and displayed in capital letters with bold font on a dedicated line.

The introduction usually contains a background and/or a motivation for the research including comparison to related research.

AIM/OBJECTIVES

The aim/objectives of the research paper summarize what is to be achieved by the research study.

THEORY (OPTIONAL)

A brief description of the theoretical foundations, research framework, etc. should be presented.

METHODS

This section should describe what was done to answer the research question/achieve research objectives, describe how it was done, justify the research design, and explain how the analytical tools/techniques were used.

RESULTS

Presentation of the result obtained. If possible, use descriptive figures or tables rather than explain in text. Do not discuss or interpret the results at this stage.

DISCUSSION

Discuss the results in light of the available literature in your chosen area of study. Show the results in perspective by comparing to other studies or generally accepted knowledge in the field. Critically evaluate your own method and results with respect to the simplifications made.

IMPLICATIONS

Discuss the implications of your findings to the theory and practice and outline the directions for the further empirical studies.

KEYWORDS

Include only up to 5 keywords

FUNDING ACKNOWLEDGEMENT

The extended abstract should include a brief acknowledgement for funding if the research has been conducted based on funds received by the author/s.

REFERENCES

Include references in alphabetical order using Harvard referencing style (Times New Roman, 10pt, left aligned).

Bessley, M. and Wilson, P. (1984), "Public policy and small firms in Britain," in Levicki, C. (Ed.), *Small Business Theory and Policy*, Croom Helm, London, pp. 111-126.

Casson, M. (1979), *Alternatives to the Multinational Enterprise*, Macmillan, London.